

The 8th International Conference on Business and Information

The Research of the Relationships between Learning Expectation and Learning Satisfaction from Business Visiting

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Abstract

The purpose of this research is to find the related relationship of college students' learning experience satisfaction and learning effectiveness through the activities of learning from business visiting. The sample came from a department of food and beverage management students of a technology university, to study by using questionnaire study, and the questionnaire data were collected by reliability analysis, Pearson correlation analysis, independent sample t test, paired sample t test, and multiple regression. The major results showed that students have the high positive relationship before learning from business visiting activity comparing with the school other courses. However, there are no significant differences after learning from business visiting activity comparing with the school other courses. But, the results showed that students have the high positive relationship on the school other courses, learning satisfaction, accommodation, catering experience after learning from business visiting programs. Moreover, learning satisfaction, accommodation, and catering experience after learning from business visiting programs can effectively predict the relationship between curriculums and school other courses. That is, learning from business visiting programs can upgrade the students to absorb the professional and theoretical courses, if combine the other practical worksheet courses, it must encourage the students learning more professional learning.

Key words : Business Visiting; Learning Expectation; Learning Satisfaction