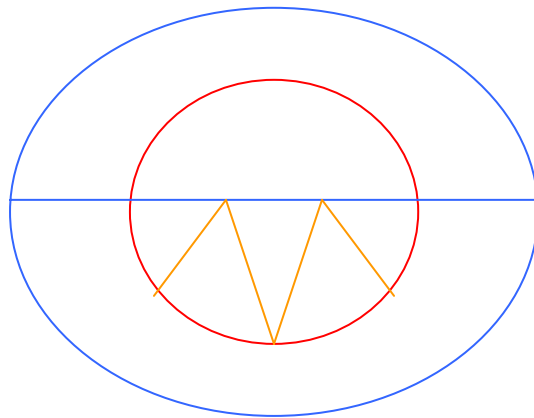


**Review of**  
**Global Management and**  
**Service Science**



全球管理暨服務科學評論

# 全球管理暨服務科學評論

Review of  
**Global Management and  
Service Science**

**Volume 4, 2014**

民國一〇三年 第四卷

**ISSN 2220-6744**

彰化師範大學企業管理學系發行

**Department of Business Administration**

**National Changhua University of Education**

**<http://www.ba.ncue.edu.tw>**

## **Objectives**

The Review of Global Management and Service Science, *RGMSS*, is an interdisciplinary academic journal that disseminates concepts, research outcomes, and practical experiences related to the interwoven field of global management and service science. This journal evolved from the ideas and intentions initiated at the 2010 Annual Conference of Global Management and Service Science held by the Department of Business Administration, the National Changhua University of Education and serves as a forum for the exchange of thinking and experience to inspire an in-depth look at theory and practice in such fields as management, engineering, psychology, sociology, and education, which may contribute to a pioneering outlook on global management and service science.

## **Review Process**

A submitted manuscript is reviewed first by the Editor-in-Chief with respect to its suitability for themes related to Global Management and Service Science and then further reviewed to provide appropriate comments which would help the refinement of the manuscript before it is published in this journal.

## **Manuscript Submission**

Whereas authors are welcome to submit manuscripts written either in Chinese or in English to the Review of Global Management and Service Science, they are encouraged to submit manuscripts written in English so that the ideas and information contained in the manuscripts can be shared by an international audience. A manuscript should be written within the preferred length range between 2500 and 7500 words according to the author guidelines, which are available at <http://www.ba.ncue.edu.tw>. Manuscripts should be submitted by email to the Editor-in-Chief or the Editor for consideration for publication in the Review of Global Management and Service Science. Authors of accepted papers should assign copyrights in their articles to the Department of Business Administration, the National Changhua University of Education so that the articles and the Journal can be disseminated as widely as possible in appropriate formats under full copyright protection.

## 全球管理暨服務科學評論

### Review of Global Management and Service Science

#### 總主編 Editor-in-Chief

**陳俊源 Chunyuan Chen**

美國德州大學奧斯汀校區經濟學博士  
PhD, the University of Texas at Austin  
E-mail: cychen@cc.ncue.edu.tw

#### 主編 Editor

**林哲鵬 Che-Peng Lin**

美國密西西比大學財務管理博士  
PhD, University of Mississippi  
E-mail: cplin@cc.ncue.edu.tw

#### 編輯委員 Editorial Board

**張世其 Shih-Chi Chang**

國立交通大學科技管理博士  
PhD, National Chiao Tung University

**陳世良 Shieh-Liang Chen**

國立台灣科技大學企業管理博士  
PhD, National Taiwan University of Science  
and Technology

**江家瑜 Chia-Yu Chiang**

國立台北大學會計學博士  
PhD, National Taipei University

**許壹傑 I-Chieh Hsu**

英國曼徹斯特大學企業管理博士  
PhD, the University of Manchester

**黃蘭鏌 Lan-Ying Huang**

美國諾瓦東南大學企業管理博士  
PhD, Nova Southeastern University

**黃明祥 Ming-Hsiang Huang**

美國密西西比州立大學財務管理博士  
DBA, Mississippi State University

**黃憲彰 Shian-Chang Huang**

國立台灣大學國際企業所博士  
PhD, National Taiwan University

**王信文 Ming-Teng, Milton, Wang**

國立交通大學資訊博士  
PhD, National Chiao Tung University

**白允芸 Fan-Yun Pai**

國立臺灣大學商學研究所博士  
PhD, National Taiwan University

**James Oliver Stanworth**

英國白金漢大學服務管理博士  
PhD, the University of Buckingham

**吳信宏 Hsin-Hung Wu**

美國阿拉巴馬大學亨茲維爾分校  
工業及系統工程暨工程管理博士  
PhD, the University of Alabama at  
Huntsville

**葉凱莉 Kaili Yieh**

美國普渡大學消費經濟博士  
PhD, Purdue University

# 全球管理暨服務科學評論 第四卷目錄

## Review of Global Management and Service Science Table of Contents, Volume 4, 2014

- |    |  |
|----|--|
| 1  | <b>AN OPTIMIZATION MODEL FOR EMPLOYEE<br/>AUTONOMY, MANAGERIAL CONTROL, AND<br/>EMPLOYEES' LIFE SATISFACTION</b><br>Cheng-Feng Cheng |
| 13 | <b>PROSPECT THEORY AND DECISION WEIGHTS</b><br>Chunyuan Chen   |