

鹿港鎮空間發展計畫對觀光文化發展影響之研析
The Study and Analysis of Influences that Lukang's Space Development
Plans have on the Development of Tourism Culture

湯國榮; 許誌銘; 莊翰華

中文摘要

曾經為全台第二大都市的鹿港，在民國 70 年後因繁榮時期所累積之古蹟建築等觀光資源再度發展，市鎮的空間計畫和發展亦不斷的在改變，影響觀光文化發展。

本研究採文獻分析法、田野調查、耆老訪談方式，探討鹿港從開港以來空間發展的變化及日治之後重大空間發展計畫過程、觀光文化資源的變遷、並分析空間發展計畫與觀光發展間相互影響。

鹿港在清代的市街空間在是沿著港灣自然發展的結果，日治之後的市區改正，而呈現出魚刺狀的發展型式。都市計畫實施後，採鄰里單元及街廓式的規劃、公共設施開闢，原有的空間結構重新再建構。而清朝及日治時期所留下來的建築、寺廟依文資源指定為古蹟或歷史建築，在都市計畫被劃設為保存區，規定維護方式和限制使用，成為鹿港豐富的觀光資源，結合地方美食、工藝、文化、彰濱工業區三大博物館，及城鄉風貌改造、文化資產保存使鹿港成為全國高知名度的觀光地區。然而都市計畫僅著重於法規面的通盤檢討，卻未考量觀光產業發展的需要，至觀光設施不足，成為觀光發展的危機。

關鍵字：空間發展; 觀光文化; 都市計畫

Abstract

Since 1981, Lukang, once the second largest city of Taiwan, has been redeveloping its tourism resources (such as historical buildings, etc.) accumulated in its good times and continuously changing its space development plans, which have influenced the development of tourism culture.

This study adopts the methods of literature analysis, field study and interviewing elders to investigate the changes of Lukang's space development since its establishment, the implementation processes of major space development plans after the Japanese ruling period and the changes of tourism culture resources, and analyze the mutual influences between space development plans and the development of tourism.

The street space of Lukang was naturally developed along the bay in the Qing Dynasty. After the Japanese ruling period, the urban planning converted it into a fish bone pattern. The urban plans have adopted the patterns of neighborhood units and blocks, established public facilities and redeveloped the original spatial structure. Architectures and temples built in the Qing Dynasty and during the Japanese ruling period have been designated as historic sites or historic buildings according to the conservation areas, stipulated maintenance methods and limited their usage, making them the abundant tourism resources of Lukang. Furthermore, through the combination of local delicacies, crafts, culture, the three major museums in the Changpin Industrial Park, the transformation of town scenery and the preservation of cultural assets, Lukang has become a nationwide well-known tourist attraction. The urban plans, however, only focus on the comprehensive review of regulations, but not include a detailed consideration of the needs of the development of the tourism industry. This has led to insufficient tourism facilities and created a crisis for the development of tourism.

Key words : Space development; Tourism culture; Urban plan